

SELLL Student Blogger Role Description

We are looking for **two students** with skills and experience in social media, blogging and/or communication to join the SELLL Student Blogger Team. Primarily working on the [SELLL Careers blog](#) successful candidates will be helping to promote opportunities to help SELLL students start to shape their careers beyond University. They will be motivated, energetic and able to connect with others using a friendly yet informative tone.

The Student Blogger role will involve:

- Running the school Instagram page (@NCL_English) and creating content such as posts, stories, reels and polls.
- Running the Careers/SELLL blog, coming up with ideas for content, writing and editing content.
- Ad-hoc requests from the Student Blogger Co-ordinators to post/create advertisements for news and events in the School.
- Regular meetings with each other and/or the Co-ordinators to discuss strategy and upcoming social media campaigns.
- Help the school to promote a sense of community and belonging.
- Help the school to promote surveys and feedback (e.g. National Student Surveys) in addition to other initiatives (e.g. Module Choice) that the school wants to share with students.
- Attend the Student Staff Committee / Open Days where asked.

We would expect our Student Bloggers to be:

- A team player
- Reliable
- Enthusiastic
- Creative
- Dedicated

The role has a rate of pay of £13.58/hour with 3 hours a week during term-time (with the possibility of extra hours during holidays).